



SANSKRITHI SCHOOL OF BUSINESS

Approved by AICTE, New Delhi. Affiliated to JNTUA, Anantapur.
Beedupalli Road, Prasanthigram, Puttaparthi, Sathya sai District – 515 134.

Experiential Learning

Experiential Learning- list of courses program wise

- Simulations
- Internships
- Field Trips & Industrial Visits
- Entrepreneurship Programs
- Team-Based Projects
- Value added courses

Filed Visit

Date: 10-2-2022

SSB take every opportunity to provide the experiential learning beyond the classrooms.

Students visited the Timbaktu Organic Exhibition in Puttaparthi.

<https://timbaktuorganic.com/> is a farmer producer-owned and managed organic farmers' enterprise with a product line including pulses, groundnut, mullets, RTEM, RTC and wild honey.

Interacting with the organisers, students learnt about the business model, marketing strategies, how it benefits both farmers who are major stakeholders and consumers with its organic products etc

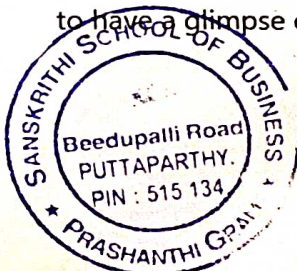
Thus a class on Entrepreneurship, Green Business Management, Marketing, Social Responsibility and Economics rolled into one



Abhivandhan 2019 - Study on Wheels

Date: 2-10-2019

An Industrial visit was organized to Visvesvaraya Industrial & Technological Museum, PB City – No.1 Luxury Mall, Namma Metro, Iskcon Foundation, and Orion Mall, Bengaluru. A great zone of learning for students. The main purpose of visiting museum and other business places was to inspire the students to engage themselves in business research and to have a glimpse of corporate culture.



Dr. Balakrishnan
PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



Entrepreneurship Programs

1. SCRAPEX

Date 15.02.21

- Students created products out of waste and exhibited in teams
- Students prepared products out of Metals, Plastic, Paper, Rubber, Glass, Tubes, Pipes, Wires & Wood.



2. Rural Entrepreneurship - Business Plan Preparation

Date of the Event: 22.01.21

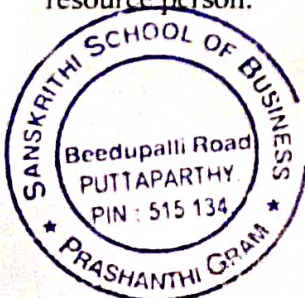
Faculty Coordinators: Mrs. E Prashanthi

Venue: Online - <https://meet.google.com/hmo-djlx-ocz>)

Resource Persons: Mr. Sai Kiran, Mentoring Officer, Mahatma Gandhi National Council of Rural Education, Dept of Higher Education ,Ministry of Human Resources Development Government of India

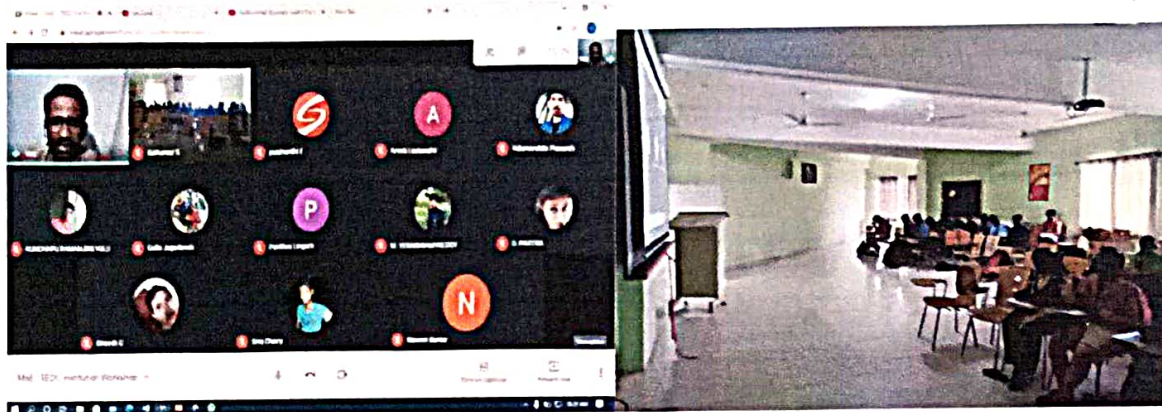
Session Summary:

Resource persons gave tips and guided the students with best business plan. Started with the examples how to start the business and finally shown best example of one woman who became entrepreneur with small business ideas. Resource person narrated how to give a effective business plan. All the students gained practical knowledge by the lot information provided by the resource person.



Dr. Balakrishna Vairi
PRINCIPAL

**Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.**



AIC-SKU STARTUP SUMMIT 2021

Date of the Event: 14.01.21

Faculty Coordinators: Mrs. E Prashanthi

Venue: Online - Zoom App & Youtube (Join us at AIC-SKU Startup Summit 2021.)

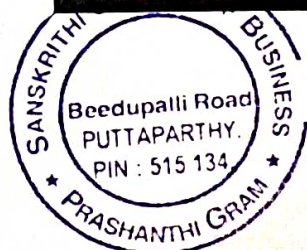
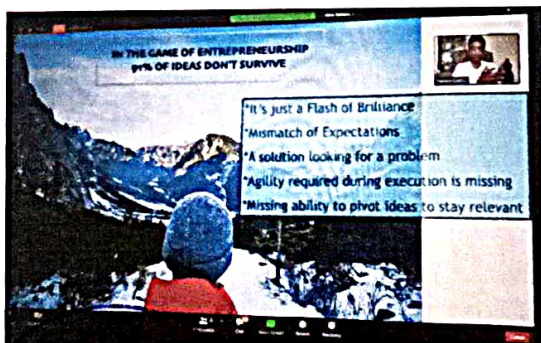
<http://www.youtube.com/watch?v=aRVs0C8y3Wk>

Resource Persons: AIC-SKU Start-up Summit, hosted by Atal Incubation Centre – Sri Krishnadevaraya University (AIC-SKU), Anantapur, Andhra Pradesh

- **Session Summary:**
- Session was addressed and attended by the top leaders in the start-up ecosystem, NGOs, Investors, Entrepreneurs, Academia, Mentors and different Stake Holders from the Start-up Community.

AIC-SKU Start-up Summit is a virtual conference of start-up ecosystem leaders, entrepreneurs, start-ups, investors & mentors.

- Mr.Naveen Lakkur started with the example of Indian big start up i.e. Patanjali and motivated students to become entrepreneurs. Explained the myths and few facts about the entrepreneurship.
- Mr.Balachandran explained Emerging trends in the Start-up Ecosystem
- Students have gone through some of the VIRTUAL STALLS



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ENSPIRIT – Entrepreneurship Challenge (Stalls Exhibition)

Participants of the Event : SSB Students & SSE Students

Dates of the Event : 26.10.2018 & 27.10.2018

Venue : Lawns, Opp. SSB Building

Stall No.	Name of the Stall & Description	No. of Participants
1	Spicy Spot	6
2	Fruit Salad	4
3	Blind Games	3
4	Chat Bandar	3
5	Spice Touch	7
6	Kheer & Chicken Roast	4
7.	Mehandi& Hand Crafts	2
8	Chats & Snacks	3
9	Snacks & Fast food - Puzzle Games	SSE Students - 9
10.	Games Zone	4
Winners		Games Zone (I Sem MBA) 1. K.L.Balakrishna 2. Nandakumar Reddy 3. M.Shiva Kumar 4. M. Maheswara Reddy
Runners		Spice Touch (I Sem MBA) 1. E. Rafi 2. S. Noor Mahammad 3. G. Rakesh 4. S. Srinivasulu Reddy

Encl: Pictures of the Event - ENSPIRIT.



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Simulations

International B-Plan Competition: on 24th & 25th Aug, 2018

Sanskriti School of Business had a unique opportunity in conducting the International B-Plan Competition in association with Makeintern & Echoe's (IIM Indore Event). It's been great opportunity for our students to be part of this 2 days Training Program at our campus.

Guest Bio: Mr. Gnan from IIM Lucknow is the mentor for this two days workshop and giving hands on training for the participants.

Co-ordinator: TN Anil Kumar



International B-Plan Competition
In Association with MakeIntern & Echoe's (IIMK Event)

makeintern **SSB** **ECHOES' 18** (IIM-K Event)

2 Days (16 Hours) Workshop @ SSB

Details
Topic: Digital Marketing + Entrepreneurship
Dates: AUG-24&25 2018
Faculty Co-ordinator:
Assist Prof. Anil Kumar TN
9100974538/07997522269
Registration Charges : 1150/- INR

Benefits:

- ★ Winners will be awarded by prize money of 50,000 INR.
- ★ Internship and Placement Assistance for all the Participants.
- ★ All the Participants will be Awarded with the Participation Certificate.
- ★ Merit certificate for Selected Students and Coordination Certificate for Coordinators.
- ★ Final Round will be in (IIM-Kozhikode).

Venue:
1st Round:
2 Days Training Program @
Sanskriti School of Business
Beedupalli Road, Puttaparthi
2 Days Finale
@ Echoes Event IIM Kozhikode

www.makeintern.com prityanka@makeintern.com +91 9582668797

Value added courses

Add on courses /Value Added Courses & certifications

Thus SGI Placements team emphasize on students taking up various courses. SSB MOOCs Certification Program-Association with Annamalai University, Chidambaram, Tamilnadu in collaboration with Commonwealth Educational Media Centre for Asia (CEMCA)-London, conducted a workshop on "Introduction to Blockchain".

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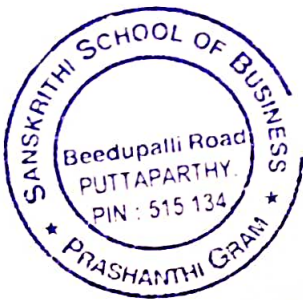


Internships

International Campus Connect Internships

Date: 08-09-22

This MoU will open avenues for counselling and assistance for international study along with internships, project and recruitment opportunities for students of Sanskrithi.



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